



Marissa Q. Coleman Moore is a trusted leadership advisor, organizational shift strategist, and the founder of Make Shift Happen International®—a leadership advisory practice supporting mission-driven organizations navigating change, transition, and growth.

Marissa is known for her ability to help leaders close the gap between what their organizations aspire to and how they actually operate day to day. Her work sits at the intersection of leadership, organizational dynamics, and real-world application—supporting leaders to move forward with clarity, alignment, and the confidence to lead through change.

Over the course of her career, Marissa has been called on to support more than 100 nonprofit and philanthropic organizations through complex shifts, including leadership transitions, governance challenges, organizational growth, and strategic realignment. She has also facilitated leadership development experiences for more than 10,000 leaders across the country.

Before launching her firm, Marissa served as an Executive Director and Interim CEO for multiple organizations, giving her firsthand experience navigating the very challenges her clients face. She brings more than 30 years of professional experience across nonprofit, corporate, education, faith-based, and community systems, including over 20 years in the nonprofit sector and 15 years as a consultant and business owner.

Marissa holds a Master of Social Work (MSW) from Washington University in St. Louis, with an emphasis in administration, and a Bachelor's degree in Management. She is a certified coach, governance trainer, and facilitator in emotional intelligence and change management, and is an authorized partner of Everything DiSC®, The Five Behaviors of a Cohesive Team®, and Leadership Circle Profile®.

Her approach is both strategic and relational—grounded in deep listening, honest insight, and practical implementation. She is known for seeing what others miss, naming what others avoid, and helping leaders translate complexity into clear, actionable next steps.

At the core of her work is a simple belief: when leaders have clarity and confidence, they build the capacity to lead through change—and that changes everything.